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## **Hilton Hotels In Prague Organized A Spectacular Alice in Hiltonland Themed Event For Their Clients**

**PRAGUE, July 1 2016** – Hilton Hotels in Prague organized a spectacular party for their clients and business partners. The party in style of Alice in Wonderland took place in the Hilton Prague Congress Hall with themed decorations and projections and was attended by 500 clients.

Sales team of Hilton Hotels in Prague welcomed guests in rabbit costumes. Guests had a lot of fun while enjoying a dance performance by almost 20 members of the hotel Business Development team, professional dance performance by Neonheads, giant bubble show and much more. Guests also took part in the best costume competition and participated in various additional activities in the foyer. The party was presented by Petr Vondracek as a Mad Hatter.

As every year, a charity raffle was part of the event with such valuable prizes as stays in Hilton Worldwide hotels. The total amount collected from sales of the raffle tickets hiked up to 50.000 CZK. Michael Specking, general manager of both Prague properties handed over a charity cheque to Petra Zapletalova, representing Tereza Maxova Detem Foundation.

Guests sampled creative international delicacies presented by Hilton Prague CzeCHouse Grill & Rotisserie and Hilton Prague Old Town Zinc restaurant as well as selection of signature cocktails from Cloud 9 sky bar & lounge.

One of the main partners, AV Media, arranged for the full technology solution, which supported the magical atmosphere of the evening, specifically a hi-tech 12-meter LED wall and four side screens with themed projections. Guests admired not only an interactive bar but also a themed table mapping projection. Robe led lighting created the atmosphere in the hall and sound was provided by L'Acoustic.

Special thanks go to partners of the event – AV Media – main partner, Coca-Cola HBC Czech Republic, BMS Creative, C.I.P.A., Delta Airlines, Design, Ice Art, Mattoni, Makro, Mikenopa, Pepsico and Znovin Znojmo.

Media can access additional information about Hilton Prague and Hilton Prague Old Town at <http://news.hilton.com/prague> and <http://news.hilton.com/pragueoldtown>.

**Attachments:**

Photo 1 – charity cheque hand over – from left: Petra Zapletalova, Tereza Maxova Detem Foundation; Michael Specking, Cluster General Manager, Hilton Prague & Hilton Prague Old Town; Petr Vondracek, presenter

Photo 2 – from left: Petr Vondracek, presenter; Michael Specking, Cluster General Manager, Hilton Prague & Hilton Prague Old Town

Photo 3 – Hilton Prague and Hilton Prague Old Town Business Development team with Michael Specking, Cluster General Manager, Hilton Prague & Hilton Prague Old Town

Photo 4 – from left: Stefan Bauer, Hotel Manager, Hilton Prague; Petr Vondracek, presenter; Michael Specking, Cluster General Manager, Hilton Prague & Hilton Prague Old Town  
Christian Schwenke, Hotel Manager, Hilton Prague Old Town

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**About Hilton Prague**

With 791 rooms, suites and apartments, Hilton Prague is the largest modern upscale hotel in the Czech Republic catering to the needs of both the business executive and holiday travellers. The hotel features three restaurants including the flagship CzechHouse Grill & Rotisserie and Café & Bistro open round the clock, and two bars including renovated Cloud 9 sky bar & lounge with stunning city views, as well as a LivingWell Health Club & Spa with an indoor pool and squash court. The hotel also offers an Executive Lounge and state-of-the-art meeting facilities with a Congress Hall for up to 1,500 guests, a Grand Ballroom for 650 guests and 37 versatile meeting and banquet rooms. Hilton Prague is located on the right bank of the Vltava River within walking distance from the city centre, just 20 km from the Prague Vaclav Havel International Airport.

**Awards:**

Tripadvisor Certificate of Excellence 2016

Best Business Hotel in Eastern Europe for six consecutive years, Business Traveller Awards 2015

Best Business Hotel in the Czech Republic for six consecutive years, Business Destinations Awards 2015

Best Hotel in the Czech Republic, World Travel Awards 2015

Best Congress and Business Hotel in the Czech Republic, TTG Travel Awards 2015

**About Hilton Prague Old Town**

Hilton Prague Old Town with its 303 rooms is located in the heart of the city amidst many of its key attractions. It offers guests truly authentic, yet modern Prague experience. In addition to the Zinc restaurant focusing on modern European cuisine with Asian flavours and Zinc lounge & bar, the hotel offers 1,200 m<sup>2</sup> of dedicated meeting space and the flexibility to accommodate groups ranging from 10 to 800 people, with fourteen meeting rooms as well as the stylish Dvorak Ballroom, all with hi-tech audio-visual equipment. Guests can also enjoy access to an Executive Lounge and Cybex health club & spa with a pool.

**Awards:**

Tripadvisor Certificate of Excellence 2016

Top 25 Hotels in Central Europe, Condé Nast Readers Choice Awards 2015